TOT Course Testimonials

“I purchased your TOT course and I'm very impressed with the content and delivery.”

~ Steve C. (TOT Student)

“Really informative course. Ralph does a great job of stepping you through the pieces of how to start thinking about and setting up a tour organizing operation.”

~ Paul M. (TOT Student)

"I had already started my company, and had led a couple of tours, before coming across the Tour Organizer Training course. I was so excited, as I felt it was exactly what I needed to reinforce that I was doing everything correctly. And that proved to be exactly true. There were some things in my processes that I was unsure about, but I learned that Ralph was doing them the same way.

For someone who has not yet begun tours, all of the information presented will be invaluable. And for someone who's already on their way, the worksheets and sample client emails are an enormous bonus. Thanks, Ralph!"

~ Kim G. (TOT Student)

"Having known Ralph Velasco was one of the best things in my life. His example and experience inspired and motivated me to change my life.

Having decided to buy the Tour Organizer Training course was decisive for me to be preparing myself to be able to launch my own project in Portugal. It was fundamental to learn as quickly as possible and in the best way I could imagine, helping me to save a lot of money on time and resources.

The support documentation was so useful for me that I do not have to worry about creating anything to help the management of the business. Thank you Ralph, you will always be with me on all the trips that I organize”

~ José Manuel Santos (TOT Student)

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"TOT gives you a solid foundation to build your own travel company. Ralph shares his own experience and missteps so you can move ahead with your travel company goals."

~ Rich Fletcher (TOT Student)

"Tour Organizer Training gives you the foundation you need to build your travel business. The easy-going style of Ralph Velasco makes the course fun and interesting. TOT has enabled me to jump into the deep end to start my business and build my dream job!"

~ Rich Fletcher (TOT Student)

"This course provides an excellent introduction for someone contemplating the beginning of a tour business. It includes discussions of the most important essentials."

~ Mary Valentine (TOT Student)

TOT Webinar Testimonials

"I was impressed with how much information Ralph provided in a free webinar."

~ Janet Frost

"Ralph explained the general process and requirements of organizing tours in a way that provided the full picture and allowed for personal interaction throughout with time to ask questions. I appreciated his honesty and the personal time he took to share one of his passions with others. I would recommend this course to anyone who is thinking about organizing tours to get an idea of what will be required of you."

~ Tanya Traylor (Webinar Attendee)

"Great Webinar, much interesting information of great value."

~ May Villumsen (Webinar Attendee)

"The webinar is useful to anyone who wants to know what to expect before they get started, and to new operators who need some tips to get to the next level.

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Ralph gives a great overview of how to get started as a tour operator and practical advice that you can't get without having lived it."

~ Kevin Wenning (Webinar Attendee)

"It was great. It gives you an idea of how the business works so that you can know whether you want to invest more in it. Definitely gives you the impetus to want to go out and do it!"

~ Julia (Webinar Attendee)

"Very informative, I enjoyed it :)"

~ Sandra Sabatini (Webinar Attendee)

"Very informational, would recommend to others."

~ Catherine F. (Webinar Attendee)

"Terrific peek into the world of leading tours and what it involves."

~ Jodie Newell (Webinar Attendee)

"I started running food tours in late 2015 and made several rookie mistakes my first few times. It did not help that when I reached out to other tour guides, many were less than forthcoming with tips and advice for beginners. It wasn't until I saw Ralph Velasco speak about how he went from financial advisor to international tour guide that I felt like I had a blueprint to follow. In addition to his inspiring personal story, his seven tips for a highly successful tour gave me a road map from which I can build future tours."

~ Brian Cicioni (Webinar Attendee)

"I just wanted to say thanks for the session you did at TBEX Jerusalem. I am going to try that Muslim tour thing we talked about briefly. I've been re-reading my notes from your slides. You are such an inspiration and I wish you well on your current trip. Hope our paths cross again soon."

~ Barbara Ali (Webinar Attendee)

"Great presentation! We've already started putting some of your presentation points into action. Thanks for such an informative session!

~ Lisa Chavis (Webinar Attendee)

"Thanks for an awesome class at TBEX!"

~ Chris Jovan Guilbeaux (Webinar Attendee)

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“Ralph Velasco provided a real close and detailed look from the insider’s point of view about what it takes to organize a trip for demanding customers in any part of the world. The challenges it possesses and above all, the precious details about the business end of it.”

~ Chrisostomos Kamberis (Webinar Attendee)

“Incredibly helpful webinar. Thanks so much Ralph!”

~ Sheila Faalasli (Webinar Attendee)

“Very interesting webinar.”

~ David Wiegers (Webinar Attendee)

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